

THE MALAYSIAN DOTCOM SDN BHD

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GET NOTICED, GET THEMALAYSIAN.COM

COMPANY PROFILE

ABOUT US



We know how much effort and time it takes to run a business. Which is why we specialise in practical solutions that: meet your needs & achieve results

OUR PROFILE

Our team of specialists will handle all the technical aspects of your website and you can focus on what matters to you.

TheMalaysian.com domain was registered in 1999 and has been running ever since. In “internet years” this means we have been around far longer than most! We aren’t just IT specialists – we are internet marketers who are focused on real, quantifiable results.

Our management team is comprised of experienced professionals. We understand that everyone needs website but the needs of each business are unique.

WHAT WE DO

- Website Development with Content Management Systems that are suited to your firm
- Mobile-friendly websites that cater to your visitors needs
- Social media campaigns and integration with close monitoring on ROI

We ensure that each and every solution we propose, is tailor made to meet the goals of the managers and entrepreneurs. We don’t just zoom in on your IT needs – instead, we take a bird’s eye view to advise you on your options as well as how it would impact your firm in the long run.

You can be sure that you will receive consultation that balances both the marketing and management aspects no matter if you are looking for website development or social media engagement.

SELECTED PROJECTS



EDUCATION

We worked with Berjaya University College of Hospitality to completely revamp their website and implement a CMS that manages their courses, recruitment, enquiries and more



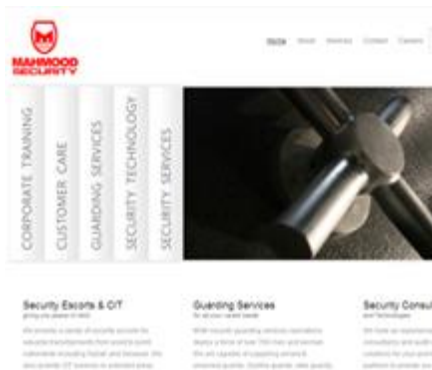
LEGAL

For Ghazi & Lim, who have hundreds of lawyers and multiple branches, we handle their "mission critical" website & email hosting. We have also setup websites for many small and medium sized firms in various professional areas



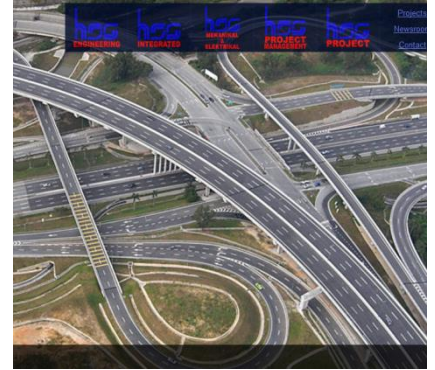
PROPERTY

With our programming skills, we have assisted firms in Property Development with website design, coding, database development and e-newsletters / electronic direct marketing



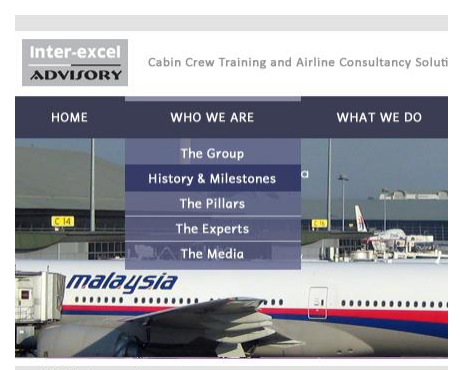
SECURITY

For Mahmood Security, a company providing security escorts & "cash in transit" services, we revamped their website to project a corporate & professional feel



ENGINEERING

A complete revamp of the HSS Group website, coupled with a CMS, enabled their content to be search-friendly and allowed for visitors to browse through their project database



AVIATION

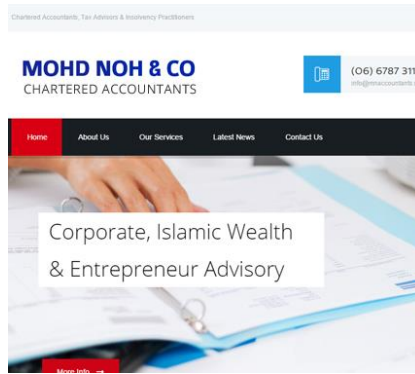
Our work with Inter-Excel Advisory, a cabin crew training & airline consultancy specialist, included revamping & mobile enabling their site with a CMS that handles their student profiles & job applications, event calendar and more

SELECTED PROJECTS



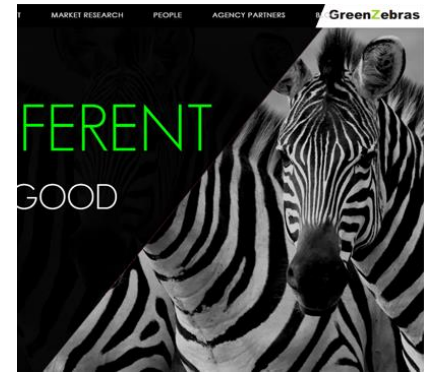
TRAVEL & ECO TOURISM

Tree Top Walk Sg Sedim needed to showcase the beauty of Kedah & its attractions. We worked with them to create a website that attracts local & foreign tourists



ACCOUNTING, AUDIT & TAX

Many professional accounting and audit firms have chosen us as their website and email provider of choice. Mohd Noh & Co is one such firm who has been with us for over a decade



MARKET RESEARCH

Green Zebras wanted to make an impact on how different they were – our responsive, mobile-friendly and CMS powered site did all that & complements their marketing strategies



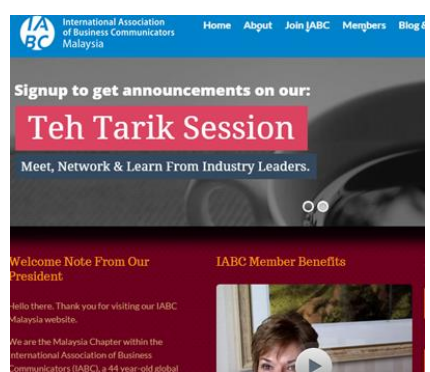
HOTELS & ACCOMODATION

We helped both Peladang Agro Tourism (Home Stay) and Alatai Apartments (Darwin, Australia) by creating websites that were geared towards promoting their room bookings



CLINICAL PSYCHOLOGY

For both the Malaysian Society of Clinical Psychologists and local Psychologists, we provided them with websites that detail their offerings and communicate their brand



PR & COMMUNICATION

We have worked with non-profit organisations such as the Intl Association of Business Communicators (Malaysia) to create a site to showcase their events, resources and benefits

CLIENT SATISFACTION

JOSHUA DAVIS

Producer

“I had been hunting around on the Internet for the answers to my Internet Marketing questions [...] Your answers and guidance were unbiased and honest [...] thank you for steering me in the right direction “

JASS VIRK

Director - MedSyn Sdn Bhd

“Having penetrated the market as an SME couple of years ago, [TMDC] helped us get our email and domain up and running in remarkable time. The instructions were clear and expectations were met on every step of the process. Highly [recommended for a] professional and personalized touch in value delivery. “

ALEX LIM

“Excellence after sales service & support. Reasonable pricing, 5 star response time. Thanks. “

ZACK

Square Energy Sdn Bhd

“Very good quality of workpiece produced. I have no reservation to recommend this company to others to develop website. Prompt and professional in response. “

JEGAN

Agricultural Industry

“The Malaysian is the one stop center for all your digital business needs. They took tremendous effort from the beginning till end on website designing and profile. Their charges and fees are reasonable which suits young entrepreneurs venturing into business startups. “

SOME OFFERINGS



DESIGN & DEVELOPMENT

We provide design services but have also worked with our Clients' in-house designers, as well as agencies, to develop designs and websites from concept to turn-key solutions



MOBILE-ENABLEMENT

We offer mobile-enablement services in the form of developing standalone websites catering only to mobile visitors as well as websites that accommodate all screen sizes



CLOUD APPLICATIONS

We build custom cloud applications based on client's requirements and internal processes. Examples include sales & booking trackers, vendor management systems and more



CONTENT SYSTEMS

We carefully tailor our Content Management System proposals to meet the clients every need. We take into account data security, work flows, maintenance and other aspects



E-COMMERCE INTEGRATION

Our e-commerce & shopping cart integration services include international providers such as PayPal, GHL as providers such as iPay88 who also work with SMEs and smaller firms



COMMUNITIES & HUBS

For firms looking to focus on building traffics and communities, we provide consultation and development services for community and fan building as well as monetization



DIGITAL MARKETING

We assist companies with their Digital Marketing strategies by advising them and/or coordinating with their external providers, all done to help them achieve faster goals in website traffic & ROI



LINKEDIN MARKETING

We provide specialized services that cater exclusively to the professional community on LinkedIn: from company page promotion, individual profile development as well as keyword search optimization



SOCIAL MEDIA INTEGRATION

Our integration with Facebook, Twitter, YouTube and other social media networks range from basic integration of LIKE buttons to full-fledged social media contests & campaigns



TRAINING & WORKSHOPS

We conduct trainings and workshops on a variety of subjects including: Starting an online business, Social Media Crisis Preparation, LinkedIn Profile Optimisation and Digital PR.



CONSULTATION & SOLUTIONS

Need help accepting job applications on your website? Run an Insurance Agency and want to organize your client records? Looking for a more efficient way of handling customer emails? Ring us!!

PROJECT MANAGEMENT

	1	2	3	4	5	6
Prepare	■	■				
Survey			■			
Develop				■	■	
Launch						■

Time and time again, many clients have turned to us after other providers have failed to meet their needs. From large firms who were unable to gain control of their website to net-entrepreneurs who want to start their first business – TheMalaysian.com has helped them all



PREPARE

Our firm works closely with both the management and technical teams in order to map out the goals and expectations of the client. We then research their competitors, the standards set internationally in their field and provide recommendations based on the results of these reviews



SURVEY

By surveying your customers as well as reviewing the offerings of your competitors, we are able to provide offerings that ensure you meet all international standards and surpass the expectations of your market. Doing this helps you become or maintain your position as a leader in your industry



DEVELOP

After laying the groundwork, the Development phase of the project begins. With the backing of solid research and constantly evaluating the development cycle, you can rest assured that everything will be done to ensure things progress smoothly and meet timelines



LAUNCH

Last but certainly not least, the proposed solution will be first launched in Beta mode for your review. After testing and completing any requested changes, the solution is launched and is ready to begin impressing your visitors and achieving your goals

READY **FOR A BOOST?**



Let us take your online presence to the next level. Get in touch with us to arrange a consultation

OUR **PHONE**

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